REPLY UNDER 37 CFR 1.116 EXPEDITED PROCEDURE TECHNOLOGY CENTER 3611

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 10/555,715

Confirmation No.: 9733

First-Named Inventor: Jason Bregmen
Filing Date: October 30, 2006

Group Art Unit: 3611

Examiner: Christopher Veraa Attorney Docket No.: 016989-000002

Title: IMPROVEMENTS RELATING TO BILLBOARDS

## RESPONSE TO FINAL OFFICE ACTION

MAIL STOP AF Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated July 9, 2009, please enter the following amendments and remarks in the above-mentioned patent application.

A request for a one-month extension of time along with the requisite fee have been enclosed with this Response. The Commissioner is authorized to charge any extensions of time as well as any additional fees or credit any overcharges to Deposit Account No. 23-3030, but not to include any payment of issue fees.

Amendments to the Claims are reflected in the Listing of Claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.

RESPONSE TO FINAL OFFICE ACTION Application No. 10/555,715; Group Art Unit 3611 Ref. No. 16989-2; Doc. No. 613908y3

1 of 12